

Johan Sebastian Meneses Cifuentes

Frontend Developer & Email Developer · React · Next.js · Remote-Ready

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SUMMARY

Frontend Developer with 6+ years of experience building efficient, user-centric digital experiences. Specialized in React and Next.js for modern web applications, and in HTML Email Development for responsive, cross-client marketing campaigns. Proven track record delivering corporate intranets, support portals, and large-scale email programs using Braze, Salesforce Marketing Cloud, Stripo, and Email on Acid. Remote-first and available for US/EU time zones.

TECHNICAL SKILLS

Frontend	React.js · Next.js · TypeScript · JavaScript (ES6+) · HTML5 · CSS3 · Tailwind CSS · Vue.js · Vite
Email Dev	HTML Email Development · Stripo · Email on Acid · Braze · Salesforce Marketing Cloud · Responsive Email
CMS / Tools	Prismic (Headless CMS) · WordPress · PHP · MySQL · REST APIs · Git · GitHub · Figma
Methodologies	Scrum · Agile · Clean Code · SOLID Principles

EXPERIENCE

Frontend Developer & Email Developer

Takeoff Media

July 2022 – Present · Remote (3 years 9 months)

- Contribute to the creation and maintenance of modern web applications using **Next.js** and **React**, integrating with the Prismic headless CMS for dynamic content delivery.
- Lead end-to-end **HTML email development** workflow — from design and coding to cross-client testing and deployment — serving a global audience of 100,000+ subscribers.
- Deliver responsive, brand-consistent email campaigns using **Stripo** for design, **Email on Acid** for QA testing, and **Braze / Salesforce Marketing Cloud** for deployment and automation.
- Provide development support for **Vue.js** projects, ensuring stability and ongoing functionality across the team's diverse tech stack.

Stack: Next.js · React · Prismic · Vue.js · TypeScript · Stripo · Email on Acid · Braze · Salesforce · Git

Full Stack Developer

Siesa · Cali, Valle del Cauca, Colombia

October 2018 – October 2021 · (3 years 1 month)

- Developed custom **WordPress plugins** in PHP to implement bespoke features for the support department, eliminating manual processes for 200+ internal users.
- Integrated internal company services via **REST API**, automating key data workflows and reducing manual data entry by an estimated 40%.
- Maintained two major digital assets — a public-facing customer support portal and a company-wide intranet — improving operational efficiency and system uptime.

Stack: PHP · WordPress · MySQL · REST API · JavaScript · HTML · CSS

Frontend Developer

GB Media Group SAS · Cali, Valle del Cauca, Colombia

September 2017 – September 2018 · (1 year 1 month)

- Designed high-fidelity prototypes and wireframes in Adobe Illustrator, collaborating directly with clients to validate design before development.

- Built fully responsive, high-performance websites using **React**, JavaScript, HTML, and CSS, translating complex designs into clean, functional code.
- Managed complete deployment lifecycle including domain configuration, SSL certificates, email setup, and ongoing site administration for multiple clients.

Stack: React · JavaScript · HTML · CSS · PHP · Adobe Illustrator · SVG

EDUCATION

Computer Systems Technology

Universidad del Valle · Cali, Colombia · 2014 – 2017

CERTIFICATIONS & LANGUAGES

- SOLID Principles & Clean Code
- TypeScript (certified)
- Scrum Fundamentals Certified (SCRUMstudy)
- EF SET English Certificate — B1+ (actively improving toward B2)

Languages: Spanish (Native) · English (Professional Working)